FIRST EDITION

PRESENTING PARTNER

Leading the Way for Sport Integrity Worldwide
WEEK SIGA SPORT INTEGRITY
7 - 11 SEPTEMBER 2020
Welcome to the First-Ever Sport Integrity Week™.

The Sport Integrity Week™ is aimed at promoting the implementation of the highest integrity standards at all levels and across all areas of Sport.

Bringing together relevant industry leaders, decision-makers and top experts, the Sport Integrity Week™ will offer a unique, powerful platform to raise awareness about the most critical challenges facing Sport and the wider industry, facilitate collective action and pave the way to the necessary reforms.

The 2020 Sport Integrity Week™ will take place in a brand new digital format, comprising of live interactive panel discussions via SIGA’s YouTube channel 📹 #SIGALive, and a series of interviews with some of the most senior leaders from the world of Sport.

Structured around 5 core themes, the Sport Integrity Week™ will offer insightful discussions, knowledge sharing and networking opportunities. It will also promote best practice, enhance dialogue and cooperation, as well as instigate cultural, global approaches and action-oriented solutions.
Sport Integrity Week™ is the world’s premium digital conference and thought leadership dynamo for sport integrity leaders and all those who want to see the industry being governed and operated under the highest integrity standards.

Connecting senior executives, thought leaders, policy-makers, forward-thinkers, global sponsors, media and champions on sport integrity, the Sport Integrity Week™ represents the perfect intersection for all key stakeholders to come together and usher the sporting industry into a new era!

EMANUEL MACEDO DE MEDEIROS,
CEO, SIGA
CHAIRMAN & CEO, SIGA AMERICA
ONE WEEK

FIVE WORKING DAYS

ALL OVER THE WORLD

SAFEGUARDING SPORT INTEGRITY

ALL KEY STAKEHOLDERS

PRESSING FOR POSITIVE CHANGE

CREATING A GLOBAL MOVEMENT

WORLDWIDE
WORLDWIDE

- FIVE THEMATIC DAYS
- WEBINAR SERIES
- ONE-TO-ONE SESSIONS & FIRESIDE CHATS WITH INDUSTRY LEADERS & KEY DECISION-MAKERS
- PROJECTS LAUNCH EVENTS
- SPECIAL ANNOUNCEMENTS
- INTERACTIVE WORKSHOPS
- WEB MEDIA CONFERENCES
- NETWORKING SESSIONS
WEBINAR SERIES

The Most **Pressing Challenges** facing Sport and the wider Industry - The Most **Influential Leaders, Opinion-Makers** and **Influencers** - High-Level, **Expertise-Driven**, **Action-Oriented** Discussions - **All Sports - All Continents** - All Key **Stakeholder Groups** – One **United Front** - Leading the Way for **Sport Integrity** Worldwide

**DAY 01**
7 SEPTEMBER
GOOD GOVERNANCE, ANTI-CORRUPTION & INTERNATIONAL COOPERATION IN SPORT

**DAY 02**
8 SEPTEMBER
FINANCIAL INTEGRITY, TRANSPARENCY AND SUSTAINABILITY IN SPORT

**DAY 03**
9 SEPTEMBER
SPORTS BETTING INTEGRITY

**DAY 04**
10 SEPTEMBER
YOUTH DEVELOPMENT & CHILD PROTECTION IN SPORT

**DAY 05**
11 SEPTEMBER
SPORTS BUSINESS, MEDIA & TECHNOLOGY
WEBINAR TOPICS

# SPORT POST-COVID: CHALLENGES & OPPORTUNITIES
WHAT WILL CHANGE?

# ANTI-CORRUPTION & INTERNATIONAL COOPERATION IN SPORT:
SO FAR SO GOOD?

# SAFEGUARDING FINANCIAL INTEGRITY & SUSTAINABILITY IN SPORT

# PROTECTING MEDIA RIGHTS & SPORTS’ ECONOMIC VIABILITY

# ESPORTS: THE FUTURE AHEAD

# KEEPING SPORT CLEAN FROM MATCH-FIXING
& CRIMINAL INFRINGEMENT

# SPORTS BETTING INTEGRITY: IS THE USA READY?

# SAFEGUADING CHILDREN & YOUNG PEOPLE IN SPORT

# PREVENTING & FIGHTING AGAINST SMUGGLING AND TRAFFICKING
OF MINORS IN SPORT

# TECHNOLOGY & INNOVATION AT THE SERVICE OF SPORT INTEGRITY

# GLOBAL BUSINESS AT THE FOREFRONT OF SPORT INTEGRITY
SPORT INTEGRITY WEEK
7 - 11 SEPTEMBER 2020

ADDITIONAL EVENTS

WEB MEDIA CONFERENCE: RECOMMENDATIONS FROM THE SIGA MULTI-STAKEHOLDER TASK FORCE ON RACE, GENDER, DIVERSITY AND INCLUSION

INTERACTIVE WORKSHOP: SPORT INTEGRITY FOR SOCIAL JUSTICE + SIGA GLOBAL AGENDA ON FEMALE EMPOWERMENT & LEADERSHIP IN SPORTS + SIGA GLOBAL MENTORSHIP PROGRAMME FOR ASPIRING FEMALE LEADERS IN SPORT + PUBLIC ANNOUNCEMENT OF SIGA GLOBAL MENTORS & MENTEES

#SIGATALKS

SIGA UNIVERSITY NETWORK (SUN) - WEB SESSION

WHITE PAPER ON SPORT INTEGRITY: WEB SESSION + PUBLIC ANNOUNCEMENT OF EXPERT GROUPS AND RESPECTIVE MEMBERS

SIGA INDEPENDENT RATING & VERIFICATION SYSTEM (SIRVS): WEB SESSION + LAUNCH OF PILOT-PHASE & PUBLIC ANNOUNCEMENT OF THE PARTICIPATING SPORTS ORGANISATIONS

INTERACTIVE WORKSHOP: SIGA CHAMPIONS

SPORT INTEGRITY AWARDS: PUBLIC ANNOUNCEMENT OF INDEPENDENT JURY AND DATE, PLACE & HOST THE SPORT INTEGRITY AWARDS

SIGA MEMBERSHIP BENEFITS WEB SESSION

SOCIAL RESPONSABILITY & FUND RAISING INITIATIVES
PRESENTING PARTNER

RIGHTS AND BENEFITS

• Category exclusivity.
• Positioning as a strategic player in finding solutions to the governance and integrity issues within sport.
• Brand exposure with positioning as Presenting Host Partner during the entire Sport Integrity Week.
• Panel and key speaking positions for organisation’s representatives during Sport Integrity Week.
• Recognition as a Presenting Host Partner during the networking sessions.
• Exposure and recognition as event Presenting Host Partner in all materials, all event branding and event digital promotion.
• Logo to appear on all event branding including brochure and Event Guide.
• Link to partner’s website from the official SIGA event page/s.
• The partnership to be emphasised in all media releases, coverage, ads and banners.
• Opportunity to have two tailored live webinar panels and/ or roundtable, open or closed doors during the Sport Integrity Week.
• One Prerecorded advert per day of the SIGA Sport Integrity Week.
• Networking Panel.
• Unlimited complimentary networking sessions.

SUPPORTING PARTNER

RIGHTS AND BENEFITS

• Category exclusivity.
• Positioning as a strategic partner committed to creating a positive social footprint in the community and internationally with a consistent approach to CSR initiatives supporting sport.
• Speaking /panel opportunity on relevant panel during SIGA Sport Integrity Week.
• The partnership to be emphasized in all media releases and pre-event promotion.
• Brand exposure with positioning as Supporting Partner in all Event branding and materials during entire Sport Integrity Week.
• Opportunity to have one tailed roundtable live session during the SIGA Sport Integrity Week.
• Unlimited complimentary networking sessions.
PARTNERSHIP OPPORTUNITIES

EXHIBITING PARTNER

RIGHTS AND BENEFITS

• Opportunity to organize your own live webinar session during the Sport Integrity Week.
• Recognised as Exhibiting Partner in all materials, all event branding and event digital promotion.
• Brand exposure during entire Sport Integrity Week.
• 10 complimentary networking sessions.

SINGLE PANEL PARTNER

RIGHTS AND BENEFITS

• Logo to appear on panel session.
• Logo to appear on event brochure and digital materials related to partnered sessions.
• Brand exposure during specific panel session.
• Opportunity to have a representative on the panel.
• 5 complimentary networking sessions.

MULTIPLE PANEL PARTNER

RIGHTS AND BENEFITS

• Discounted rate per additional panel session that you sponsor.
• Logo to appear on each panel session.
• The partnership to be emphasized in media releases and pre-event promotion related to relevant panels.
• Brand exposure during specific panel sessions.
• Opportunity to have a representative on minimum of two panels.
• Logo to appear on event brochure and digital materials related to partnered sessions.
• 5 complimentary networking sessions.

NETWORKING PACKAGES AVAILABLE

RIGHTS AND BENEFITS

• Attend more than 15 hours of thought leadership content centred on Sport Integrity.
• Enjoy interactive live sessions from around the globe sharing best practice.
• Opportunity for world class networking from the comfort of your own home.
SIGA SPORT INTEGRITY FORUM V
NEW YORK CITY, USA – 26 MARCH 2019

HIGHLIGHTS
PREVIOUS EVENTS

CHECK MORE
SIGA SPORT INTEGRITY FORUM IV
GENEVA, SWITZERLAND – 26 JULY 2018
SIGA SPORT INTEGRITY FORUM III
ROME, ITALY – 30 JANUARY 2018

HIGHLIGHTS

PREVIOUS EVENTS

CHECK
MORE
SIGA SPORT INTEGRITY FORUM II
LISBON, PORTUGAL – 26 JULY 2017

HIGHLIGHTS
PREVIOUS EVENTS

CHECK MORE
SIGA SPORT INTEGRITY FORUM I
LONDON, ENGLAND – 30 JANUARY 2017
SIGA – SOCCEREX WEBINAR SERIES 1, EPISODE 1
COVID 360°: WHERE DOES FOOTBALL GO NOW?

MICHELE CENTENARO
EMANUEL MACEDO DE MEDEIROS
JONAS BAER-HOFFMAN
LARS-CHRISTER OLSSON
AMANDA DAVIES

COVID 360°: WHERE DOES FOOTBALL GO NOW?
WEDNESDAY 29TH APRIL 2020 - 15:00 GMT+1 • #SIGAXSOCCEREX
SIGA – SOCCEREX WEBINAR SERIES, EPISODE 2
COVID 360°: WHERE DOES FOOTBALL GO NOW?

COVID 360°: WHERE DOES FOOTBALL GO NOW?

EMANUEL MACEDO DE MEDEIROS

VICTOR MONTAGLIANI

AMANDA DAVIES

WEDNESDAY 20TH MAY 2020 - 15:00 GMT+1 • SIGAXSOCCEREX
SIGA – SOCCEREX WEBINAR SERIES, EPISODE 3, CLUB FOOTBALL: THE NEW NORMAL

CLUB FOOTBALL: THE NEW NORMAL

WEDNESDAY 3RD JUNE 2020 - 15:00 GMT+1 - #SIGAXSOCCEREX
SIGA – SOCCEREX WEBINAR SERIES, EPISODE 4, FOOTBALL FOR ALL

FOOTBALL FOR ALL

WEDNESDAY 17TH JUNE 2020 - 15:00 GMT+1 - #SIGAXSOCCEREX
SIGA – SOCCEREX WEBINAR SERIES, EPISODE 5, SPORT SPONSORSHIP: THE COMEBACK

SPORT SPONSORSHIP: THE COMEBACK

WEDNESDAY 1ST JULY 2020 - 15:00 GMT+1 • #SIGAXSOCCEREX